



**education · development · social awareness**

**Linda Bruce** (BA; HDE)  
**Cell:** 082 378 8003  
**E-mail:** linda@kidscan.co.za

**Hannalie Quass** (BA; NSOD; HDE )  
**Cell:** 083 368 8429  
**E-mail:** hannalie@kidscan.co.za

**Tel:** 028 273 8076 · **Fax:** 086 651 7846 · P O Box 390, Pringle Bay 7196

**After Care Centre:** cnr. 11<sup>th</sup> St & 10<sup>th</sup> Lane, Kleinmond · 028 271 5561

**Non Profit Organisation Nr. 003390 · Fundraising Organisation Nr. 08000 830 003**

Donations are tax deductible.

**A Youth Development Project of Child Welfare South Africa: Kleinmond**

## **BUSINESS PLAN**

**KidsCan! After School Care & Learning Centre**

**A Youth Development Project of Child Welfare SA: Kleinmond (CWSAK)**

**Compiled by**

Linda Bruce, KidsCan! Founder & Manager (BA, HDE)  
Edelweiss Horn, Child Welfare SA: Kleinmond Social Worker (BA Social Worker)

**in consultation with**

Dr Mike Weekes (D. Phil Social Work)

The centre opened on 15 February 2010



**Library Visits**



**Performances**



**After school Care**



**Workshops**

## 1. VISION

To give all youngsters, especially those who are vulnerable and from historically deprived communities, aged 6-12 the opportunity to develop holistically in a safe, accessible, affordable and stimulating environment and so assist them to become contributing members of society.

## 2. GOAL

To provide a fully equipped After School Care and Learning Centre that will be open after school during school terms, and offer a structured programme during school holidays.

## 3. OBJECTIVES

3.1 Child care givers and qualified volunteer teachers provide supervision of children by engaging them in educational, self-development, life skills, entrepreneurship, physical and recreational activities that are fun, yet structured, to afford them learning experiences.

3.2 Offer child development tasks that provide an opportunity to develop:

Physically - Provide programmes or activities that promote and maintain the child's physical health.

- Serve a daily balanced meal to provide the child with adequate nutrition for growth.
- Teach sound habits of personal hygiene.
- Provide activities for children to develop their muscles and overall body through active play activities.

Intellectually – Provide children with opportunities to learn about the world they live in and to develop their minds. The learning activities are informal, there is less pressure on them and they are encouraged to learn at their own pace. Where necessary, qualified volunteer teachers offer extra tutoring to assist children who may have learning difficulties in certain areas.

Socially – Offer activities that promote positive social interaction and assist children in increasing their ability to relate effectively to adults and other children in different situations.

Emotionally – Offer activities that promote healthy mental and emotional development. Develop a positive self-image through activities and experiences that allow for success & achievement.

Morally – To increase children's awareness of acceptable and unacceptable behaviour as well as develop their character.

3.3 Work in partnership with the local schools and provide activities which enrich and complement the child's school experience. Offer homework supervision and access to educational resources such as books, computers and Internet facilities.

3.4 Strengthen the community by providing preventative services which enrich and/or compensate for various forms of deprivation that the child may experience, as a result of lack of parental supervision.

## 4. DEMOGRAPHICS

This information is based on the 2001 Sensus for the Hangklip-Kleinmond area as supplied by the Department of Social Development.

4.1 Population

<b>Black</b>	1739
<b>Coloured</b>	2026
<b>White</b>	2610
<b>Asian</b>	18
<b>TOTAL</b>	<b>6393</b>

4.2 Children

Total children (5-19 years) in the Hangklip-Kleinmond area: 1128

<b>Age</b>	<b>Black</b>	<b>Coloured</b>	<b>White</b>	<b>Asian</b>	<b>Total</b>
5-9 yrs	121	177	79	3	<b>380</b>
10-14 yrs	54	203	105	0	<b>362</b>
15-19 yrs	117	162	105	2	<b>386</b>

**5. SURVEY**

A community survey was done by KidsCan! Youth Development in association with Child Welfare SA: Kleinmond in October 2009. A questionnaire was completed by parents of pupils at Kleinmond Primary School where children from Kleinmond (Proteadorp, Poppedorp, Overhills informal settlement) and Betty's Bay (Mooiuitsig) attend school.

From a test sample which represents a cross-section of these communities, the results were as follows:

5.1 Parents who indicated that they are looking for an affordable after school care service: 57%.

5.2 Employment Status of Parents

<b>Full Time</b>	<b>Part Time</b>	<b>Unemployed</b>
41%	52%	7%

5.3 Where children stay after school

<b>With friends</b>	<b>With neighbours</b>	<b>Home Alone</b>	<b>After School Care</b>	<b>Home with siblings</b>
22%	15%	7%	4%	52%

5.4 What parents can afford per week

<b>R20</b>	<b>R30</b>	<b>R40</b>
52%	33%	15%

Child Welfare SA: Kleinmond pre-school child care facilities charge between R60-R100 per month.

5.5 Until what time parents need the service

<b>15h00</b>	<b>16h00</b>	<b>17h00</b>	<b>18h00</b>
18%	11%	56%	15%

5.6 Other After School Care Centres in the Area

	<b>Homework Supervision</b>	<b>Meal</b>	<b>Cost per month</b>
Private Home (Main Rd)	Yes	Yes	R480
Kleinmond Laerskool (Main Rd)	Yes	A snack	R220

5.7 The following can be concluded

- More than half of the local parents of school going children in the target area are looking for after school care;
- The majority of the local children are left unsupervised at home until their parents return from work;
- Parents can afford to pay an average of R80-100 per month per child for child care - this is only one third of the average rate charged by other after school care centres in the area;
- The majority of parents require an after school care service until after working hours on week days & school holidays.

5.8 Further Motivation

- To be able to do homework and study, a child needs resources and a safe environment conducive to learning. These are not available to many children in the community. Most children have limited or no access to books, computers and the Internet. They live far from the public library.
- Buildings and most equipment are already available. (See 8.6.)
- Children are often not provided with a healthy meal when they get home from school. They also lack intellectual stimulation, positive social interaction and getting sufficient exercise since parents are absent.

**6. IMPLEMENTATION & SHARED RESOURCES**

Resources are shared with Child Welfare SA: Kleinmond (CWSAK) and a CWSAK project namely Jana Care Centre for Vulnerable Children.

The KidsCan! After School & Learning Centre is situated in the Jana Centre for Vulnerable Children, cnr. 11<sup>th</sup> St & 10<sup>th</sup> Avenue, Kleinmond. The current facilities can accommodate 30 children.

**7. BUILDINGS & FACILITIES**

		<b>Shared Resources / Comments</b>
Classrooms	1	Books, games, toys
Plus: Wendy house	1	Homework & study area
Recreation area	1	Use classrooms
Toilets	2	2 Computers with educational activities & TV
Plus: Toilet with wheelchair facilities	1	
Kitchen	1	Very small
Store room	1	Small Wendy house
Office	0	
Playground	1	
Fence / Wall	Fence	
Signboards	0	To be erected.

**8. TARGET GROUP**

All Gr R – Gr 5 children, but especially children from historically deprived communities. Children across social, ethnic and economic boundaries who are without adult supervision after school and therefore in a vulnerable position, are accommodated.

**9. OPENING HOURS**

Both centre is open during the week from 13h00-18h00 and for school holiday programmes from 8h00-13h00.

**10. STAFF**

1	Qualified Child Care Worker
1	Manager (volunteer)
10	Committee members & volunteers

**11. VOLUNTEERS**

- Offer workshops, extra-curricular classes & activities
- Supervise and help learners with their homework and studies (Qualified teachers)
- Assist with library visits (Qualified teachers)
- Provide lunch
- Motivate and encourage learners

**12. OUTPUT**

- Build a profile of each child.
- Monitor & record academic progress of learners (in association with the schools) and participation in activities at the after school care centre.
- A reward system to encourage children to improve their school marks & develop themselves.

**13. SUSTAINABILITY**

- Fees
- Accommodation Facilities: Brochures are displayed in all rooms. Guests are given the option to round off their account as a donation to KidsCan! when they book out.
- Various fund raising events such as performances by the KidsCan! Youth Singers.

**14. CHALLENGES**

- In order to ensure consistency & sustainability, be able to pay a manager and / or administrator.
- Vehicle to transport children
  - to and from the library;
  - to and from KidsCan! Youth Singers rehearsals and performances;
  - from Kleinmond Laerskool on rainy days.
- The kitchen at the after school care centre is too small.
- An office is needed at the after school care centre.

**15. BUDGET**

Attached.